



Social Media Toolkit for READI and DRMA

Social Media Tips for Boosting READI/DRMA:

- Post a message demonstrating your or your organization's support and tag your elected congressional Representatives.
- Find your Representative and their congressional social media handles.
 - [Use this link to find your representative on Twitter!](#)
- Use hashtags to join the conversation!

Hashtags:

General hashtags to use:

- #DisabledInDisasters
- #DisasterResilience

READI hashtags to use:

- #GetREADI21
- #READIAct
- [I am / We are] #DisasterREADI!

DRMA hashtags to use:

- #DRMA21
- #DisasterReliefMedicaidAct



Sample Tweets

- Reach out to your Senators and Representatives and ask them to support #REAAI and #DRMA. Go to <https://readi.com/take-action-now/> for information and templates. #GetREAAI @disasterREAAI
- I support #disaster impacted people with disabilities and older adults. **[@ Congressperson]** Will you sponsor @disasterREAAI & #DRMA21? #GetREAAI21
- Extreme weather is intensifying & becoming more frequent. Older adults & people with disabilities are 2 to 4 times more likely to die, be injured, and experience increased hardship. #REAAI & #DRMA are bills providing equal access to #disaster services & can save lives #GetREAAI
- **.[@ Congressperson]**, support #DisasterImpacted disabled people by cosponsoring the #REAAIAct! #DisabledInDisasters

Sample Facebook Post

- According to the United Nations, people with disabilities are 2 to 4 times more likely to die or be injured in a disaster. It's clear that disasters are increasing in intensity and frequency, and the effects of the climate crisis have left us in a chronic state of emergency.

The REAAI for Disasters Act (H.R. 4938 / S. 2658) and the Disaster Relief Medicaid Act (H.R. 4937 / S. 2646) are two bills that ensure disability equity throughout emergency management. REAAI enhances disability inclusive disaster planning, response, recovery, and mitigation, and DRMA in disasters allows Medicaid to follow the person in disasters.

Support REAAI and DRMA today by signing your name here:
<https://readi.com/become-a-supporter/>.





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- According to the United Nations, people with disabilities are 2 to 4 times more likely to die or be injured in a disaster. In 2020, the United States experienced 13 hurricanes, while wildfires decimated over 10 million acres across the country, mainly on the west coast, and 1,053 preliminary tornado reports were recorded.

According to the National Oceanic and Atmospheric Administration (NOAA), an average hurricane season in the Atlantic produces 12 named storms, of which 6 become hurricanes, including 3 Major Hurricanes.

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